

Winona Fine Arts Commission 2021 Grant Application Guidelines

Mission: The Winona Fine Arts Commission exists to promote, educate and facilitate efforts concerning the performing, literary and visual arts in the Winona area. The Commission serves as a resource for the community, artists and art organizations, and serves in an advisory capacity to the City Council on arts and humanities initiatives.

The Opportunity

The FAC will offer grants intended to assist creatives and organizations in continuing their practice and operations during this extended period of the coronavirus pandemic. A specific project proposal is not required for these grants, although some applicants may discuss how funding would impact upcoming projects as part of their application. Up to six individuals and/or organizations will be awarded one-time grants of up to \$500 each. Should the FAC wish to extend funding to additional applicants, funds may be drawn from the Blue Heron Fund for this purpose.

Eligibility

The FAC will consider requests from individual artists and non-profit organizations in the Winona area whose work or creative practice continues to be impacted by the coronavirus pandemic. An individual's permanent address or an organization's business address must be within Winona city limits. Both emerging and established individuals and organizations are encouraged to apply.

Funding Criteria

The FAC will consider the following criteria, as demonstrated through the application narrative and supplemental materials:

- Artistic merit, as demonstrated through the application narrative and supporting documentation, such as resumes and work samples
- Financial need, as demonstrated through the application narrative
- How the individual or organization contributes to the cultural landscape of Winona
- Likelihood of funding to help sustain and assist in the individual or organization in contributing to the cultural landscape of Winona

Award Process

Applications will be reviewed by the FAC at their Nov. 2 meeting. Applications selected for funding will be recommended to City Council at the next regularly scheduled meeting. City Council will give final approval regarding the recommended allocation of FAC funds.

Application Deadline: Friday, October 15, 2021

Grant Application Period

September 21, 2021 – October 15, 2021. Grants should be put to use for immediate need but if designated for a project or program must be used by December 1st, 2022.

Reporting Requirements

Grantees will submit to the FAC a final report detailing the impact of grant funds on the grantee's work during the grant period. Reports shall be due to the FAC no later than November 30, 2021.

Application Questions

1. Type of applicant (select individual or organization)
2. First Name
3. Last Name
4. Organization Name (if appropriate)
5. For organizations, do you have nonprofit/tax-exempt status? Y / N (If yes, please provide a copy of your IRS determination)
6. Address (fields - street 1, street 2, city, state, zip)
7. Email
8. Phone
9. Website
10. Area of creativity
11. Mission statement (organizations)
12. How long have you resided/worked in the Winona area?
13. Please describe your/your organization's work (250-500 words)
14. How has the coronavirus pandemic impacted your creative practice or your organization's work?
Impacts can include but are not limited to project changes, cancellations, and financial changes.
15. How would this grant aid you in contributing to the cultural landscape of Winona?
16. What other grants, scholarships, or awards will support you in this work, if applicable?

Required: Attach examples of your creative work:

- Up to 5 images, OR
- A video or musical recording up to 2 minutes in length (submit link to hosted video on YouTube, Vimeo, etc.), OR
- A written work sample up to 1,000 words, OR
- Another form of documentation representative of your work

Please note, if samples exceed the indicated length, only the first portion of the samples up to the above indicated maximum will be reviewed.

Optional: Attach any additional documentation such as an artistic resume or organizational profile.

Applicant: _____

Criteria	8 - 10 points	5-7 points	0-4 points	Score
Artistic Quality and Strength of Practice	Individual's work or organization's programming reflects a high level of skill and quality of work.	Individual's craft and skill level/ organization's programming are solid, but not outstanding.	Individual's craft and skill level/ organization's programming need attention.	
Commitment to the Community	Applicant demonstrates strong involvement in the Winona community; is very likely to contribute to the City's cultural landscape	Applicant demonstrates some previous involvement in the Winona community; is somewhat likely to contribute to the City's cultural landscape	Applicant demonstrates little to no previous involvement in the Winona community or is unlikely to contribute to the City's cultural landscape	
Feasibility	Funding is highly likely to impact the applicant's ability to continue their creative work.	Funding is moderately likely to impact the applicant's ability to continue their creative work.	Funding is not likely to impact the applicant's ability to continue their creative work.	
Financial Need	The application establishes that the pandemic has had significant impact on the applicant's ability to continue their creative practice or organizational work	The application establishes that the pandemic has had moderate impact on the applicant's ability to continue their creative practice or organizational work	The application establishes that the pandemic has had minimal impact on the applicant's ability to continue their creative practice or organizational work	

Total Score: _____