

# Goals & Strategies



**Enhance City support systems  
for Winona's creative life.**

**The City has a long track record of support for arts and culture. This goal refines the role of the City in line with the community's vision—as a supportive partner in the community's creative efforts.**

## **1.1 Refocus the City's leadership role from direct programming to service, support, and leadership of the community's efforts.**

**1.1.1** Build a partnership model with Winona's arts organizations and creative businesses to provide programming for City events and spaces.

**1.1.2** Provide support services for the creative sector, such as grants, funding information, in-kind city services, community-wide marketing, and facilitation.

**1.1.3** Take a broad view of the City's role in improving infrastructure for arts and culture, such as leadership, partnerships, funding, and staff support for facilities and support services.

**1.1.4** Develop a volunteer program to enlist the services of community members for such tasks as grant writing, events, and program assistance.

## **1.2 Rebuild the Fine Arts Commission as the Creative Winona Commission with updated mission, qualifications, role, and membership.**

**1.2.1** Retain Commission's role as advisory to City Council, but with a broader focus on Winona's creative sector, economic development, culture, and implementation of this plan.

**1.2.2** Recruit members with qualifications and experience in the arts, creative economy businesses, culinary, tourism, community leadership, and education.

**1.2.3** Ensure broad representation of the community in terms of background, cultural identity, occupations, and industries.

**1.2.4** Create subcommittees for public art and cultural diversity (as a starting point).

## **1.3 Establish an inaugural citywide Public Art Program.**

**1.3.1** Create inaugural public art policies and procedures, under the auspices of the Creative Winona Commission (Public Art Subcommittee), to support a program that identifies community interests and supports City goals.

## 22.29 FINE ARTS COMMISSION

- (a) Public Policy and Purpose. The City Council feels that the artistic treasures and activities of this City are among its important assets. Therefore, the purpose of this section is to establish a standing Commission to advise the City Council in the area of extended cultural opportunities.
- (b) Arts Defined. As used in this section, "arts" means architecture and environmental arts, creative writing, dance, film/video, music, theater and visual arts.
- (c) Commission Established. There is hereby created within and for the City a Fine Arts Commission with the following responsibilities:
  - (1) To foster development of the arts.
  - (2) To stimulate participation in and appreciation of the arts by City residents.
  - (3) To encourage cooperation and coordination between artists and the various arts.
  - (4) To seek financial support for the various arts.
  - (5) To act as an advocate for the arts before private and public agencies.
  - (6) To advise the City Council with respect to art related matters.
  - (7) To strive for high standards of quality in the arts.
  - (8) To represent the arts whenever possible.
- (d) Commission Composition. The Fine Arts Commission shall consist of nine members, appointments to potentially include citizens from the greater Winona Community involved in the achievement of the Fine Arts. Membership on the Commission shall hopefully be filled from the broad diversity of the Fine Arts Community.
- (e) Appointment of Members. Members shall be appointed by the Mayor with the approval of the Council. Initial appointments shall be three members for one year, three members for two years, and three members for three years. Thereafter, members shall be appointed for terms of three years. Subsequent appointments for other causes shall be filled by appointment for the remainder of the unexpired term. Members shall serve without compensation and continue to hold office until their successors have been appointed and qualified.
- (f) Organization. The Commission shall elect from its members such officers as it may deem necessary, and the Commission shall have the power to designate and appoint from its members various committees with powers and duties of the Commission. The Commission shall have the power to make whatever rules are necessary for the execution of its duties as set forth in this section. All such rules shall be consistent with the laws of the State of Minnesota, and shall be

approved by the City Council, by resolution, before becoming effective. A quorum of the Commission shall be five members.

- (g) Chairperson. The members of the Commission shall elect a chairperson and vice-chairperson to serve at its pleasure, and such persons shall have the customary powers and duties of such officers.

- (h) Meetings.

- (1) The Commission shall fix the time and place for regular meetings to be held every two (2) months. The chairperson shall have the power to call special meetings of the Commission.

- (2) At least once per year the Commission shall hold a public forum during a regular or special meeting, during which time the public shall be invited to address the Commission and suggest programs, procedures and goals.

- (i) Administration. The Commission function shall be assigned to an appropriate agency of the City by the City Council for purposes of administrative support and budgets.

- (j) Duties.

- (1) The Commission shall develop policies, procedures and standards for evaluating offers of gifts of art made to the City and shall from time to time recommend that gifts of art be accepted by the City Council.

- (2) The Commission shall advise the City Council on the commissioning, placement and maintenance of works of art within the City.

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